

Oakland Instrument Corporation

7417 Bush Lake Road Minneapolis, MN 55439 USA Tel & Fax (952) 835-4935 E-mail: info@oaklandinstrument.com

## PRESS RELEASE

January 2, 2009: For Immediate Release

## Oakland Instrument Introduces Line of Elmendorf Tear Testers

Minneapolis, MN – Oakland Instrument Corp. has introduced a new product line, four (4) models of Elmendorf Tear Testers, Oakland said January 2<sup>nd</sup>.

The new ME Series Tear Testers, Elmendorf type, are advanced mechanical tear testers, available in 800 gram, 1600 gram, 3200 gram, and 6400 gram capacities, and are designed to suit the needs of manufacturers of plastic film, sheet, flexible packaging, paper, laminated materials, and converted products.

According to Oakland Sales Manager Neil Sticha, the new series of tear testers addresses a specific need in the marketplace for a simple-to-use, manual, non-instrumented tester, manufactured to the exacting quality standards for which Oakland Instrument is well known.

"We have seen a need in the market for some time for a cost-effective tester that combines the simplicity of a manual pendulum-style tester, with the advanced features and high-level engineering that Oakland's customers have come to expect."

"For example, first, the ME Series meets applicable International Standards for Propagation Tear Resistance Testing of plastic film and sheeting as outlined in ASTM Specification D-1922 and TAPPI Standard T-414. Second, flexibility for the test lab and plant floor were carefully addressed by offering multiple pendulum capacities, integral cutting knife options, sample grip configurations, calibration accessories for in-house calibration checks, and sample Data Sheets for computerized tabulation of tear resistance data that conforms to ASTM reporting requirements."

Also according to Mr. Sticha, "Oakland is uniquely qualified to offer a complete testing system due to the fact that we have been producing Laboratory Sample Cutters and providing retrofit services for this product segment for some time.

"We have been serving the unique needs of the plastic film extrusion industry quality control department since 1991 and feel we offer an expertise in product design and application assistance which is unmatched in the marketplace."

Oakland Instrument is a Minneapolis-based test instrument manufacturer for the plastic film, sheet, and paper industries. You can contact Neil Sticha at the above phone or fax, or at info@Oaklandinstrument.com. And, for more information on Oakland Instrument, you can see their full product range and service offerings at www.Oaklandinstrument.com.

Windows is a registered trademark of Microsoft Corporation Auto $\mathsf{Cal}^{\mathsf{TM}}$  is a trademark of Oakland Instrument Corporation, Minneapolis, MN

winword\oakland catalog\press releases\pr\_01\_02.doc